ESRAG Strategy and Tree Planting Challenge

Post RI Convention Workshop
Aloft Atlanta Downtown
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Workshop Agenda

Part 1: Rotary and Environmental Sustainability

Part 2: Tree Planting Projects, Resources & Strategies

Part 3: Tree Planting & Growing Planning

Part 4: Closing Observations
Participative Workshop!

- Respect and kindness
- Ask Questions
- Listen
- Confidentiality
- The Rotary Object: Service Above Self
Arocdnicg to rsceearch at Cmabrigde Unervtisy, it deosn’t mttaer in waht oredr the ltteers in a wrod are, the olny iprmoatnt tihng is taht the frist and lsat ltteer are in the rghit pcale. The rset can be a toatl mses and you can sitll raed it wouthit pobelrm. Tihs is buseace the huamn mnid deos not raed ervey lteter by istlef, but the wrod as a wlohe.
Look at the chart and say the COLOUR not the word

YELLOW   BLUE  ORANGE
BLACK    RED   GREEN
PURPLE   YELLOW   RED
ORANGE   GREEN   BLACK
BLUE     RED    PURPLE
GREEN    BLUE   ORANGE

Left – Right Conflict
Your right brain tries to say the colour but your left brain insists on reading the word.
Where in Your Context?

Avid/Rabid Environmentalist

Calm and Consistent

Polite and Priority-skeptical

Irritated at the Idea
The Big Story - Sustainability

Six Areas of Focus

– Peace and conflict prevention/resolution.
– Water and sanitation.
– Maternal and child health.
– Basic education and literacy.
– Economic and community development.
Starting with the End in Mind

Rotary Values
NOAA Marine Debris Project

Poster Child of Rotary Values
Blue Star Project
D 5450 Preserve Planet Earth
Challenges & Opportunities to Share

– A personal story of how you became engaged in environmental sustainability.

– Define what environmental sustainability is, as related to your involvement in Rotary

– Define what environmental sustainability is not, as related to your involvement in Rotary.
Leadership Through Listening

Assignment:

• Make up a skit (2 minutes)
• Assign at least one person to each of the four approaches
• We will watch the skits of volunteers
Break
Tree Planting Partners & Resources

- Web resources for “Getting Started” & Rotary model
- Local & Global resources
- Ideas & On-going projects
- Strategies for engagement
2017-18 RI President Ian H.S. Riseley announces his presidential theme, *Rotary: Making a Difference*
1.2 Million Trees Planting Challenge
What’s the Strategy?

The Rotary Model:

– Connect with partners.
– Build on the interest and relationships in your club.
– Share your expertise, and your success.
– Involve the community.
– Have fun.
Options

– Local or global?
– District or Club?
– Economic, Education, Aesthetic, Health, Environmental, Engagement?
– Activity, Youth, Community, Resources?
Ideas

- Urban canopy
- Fun literacy programs
- Economic benefits
- Native preservation
- Reforestation
- Drought prevention
- River bank restoration
- Nutrition
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<th>Project Name:</th>
<th>Individual</th>
<th>Club</th>
<th>District</th>
<th>Local Partner</th>
<th>National Partner</th>
<th>Global Partner</th>
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Global Rotary Partner Opportunities

– Rotary Clubs working in Brazilian rainforest and river restoration.

– Rotary Clubs and school children planting edible trees in Kilimanjaro region.

– Rotary Clubs in Indonesia restoring mangroves.
Sustainable Global Gardens

- Mt. Kilimanjaro Region tree planting project.
- Addresses desertification, nutrition, economic benefit, education, community development.
- 3 Rotary Clubs in Tanzania, 25 schools, 12 farmers.
- Global partners, including Rotarians monitoring progress.
- More than 30,000 trees planted since 2014.
- Generating 30,000 English pounds / year.
- Providing food (edible trees) and remediating drought.
Break
Tree Planting & Growing Planning

– Goals / Areas of Focus
– Project Title
– Potential Partners
– Funding
– Steps, Strategies & Timeline
– Social Media & Publicity
Quote for Thought

Society grows great when wise people plant trees in whose shade they know they never shall sit.
Whatever Rotary may mean to us, to the world it will be known by the results it achieves.

--- Paul Harris