

2017-2018 RI PRESIDENT
IAN RISELEY'S CHALLENGE:

EVERY ROTARIAN PLANT A TREE BY EARTH DAY

22 APRIL 2018



*'The greater result
will be a Rotary that
recognizes our responsibility
not only to the people on our
planet, but to the planet itself'*



2017-2018 RI PRESIDENT IAN RISELEY



Engage in the Challenge

- Develop projects with Rotaract and Interact Clubs
- Collaborate with community partners and local experts
- Create international partnerships where tree planting can lift up entire communities

**PLANT A TREE by
22 APRIL 2018**

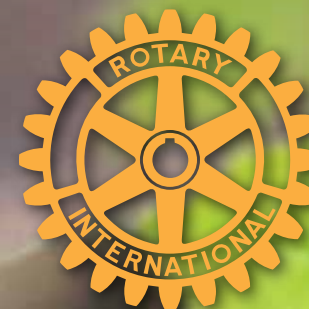


ESRAG
ENVIRONMENTAL
SUSTAINABILITY
ROTARIAN ACTION GROUP

The Environmental Sustainability Rotarian Action Group:
Rotarians making the world a better place by taking
care of our environment.

**For more information and to join visit
esrag.org**

1.2 MILLION TREE PLANTING CHALLENGE



Rotary 

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SUSTAINABILITY
ROTARIAN ACTION GROUP

Here are a few valuable resources and examples of ongoing projects to get you started.

[AEON Environmental Foundation
www.aeon.info/ef/en](http://www.aeon.info/ef/en)

[Association Mitsinjo
associationmitsinjo.wordpress.com](http://associationmitsinjo.wordpress.com)

[City of Toronto – Tree Planting Solutions for Hard Boulevard Surfaces: Best Practices Manual available online](#)

[Food and Agriculture Organization of the United Nations
www.fao.org/publications/sofo/en](http://www.fao.org/publications/sofo/en)

[Food Plant Solutions Rotarian Action Group
foodplantsolutions.org/rotary-action-group](http://foodplantsolutions.org/rotary-action-group)

[Gro Trees
www.rotarychatswoodsunrise.org/Page/grotrees](http://www.rotarychatswoodsunrise.org/Page/grotrees)

[Grow-Trees
www.grow-trees.com](http://www.grow-trees.com)

[International Tree Foundation
internationaltreefoundation.org](http://internationaltreefoundation.org)

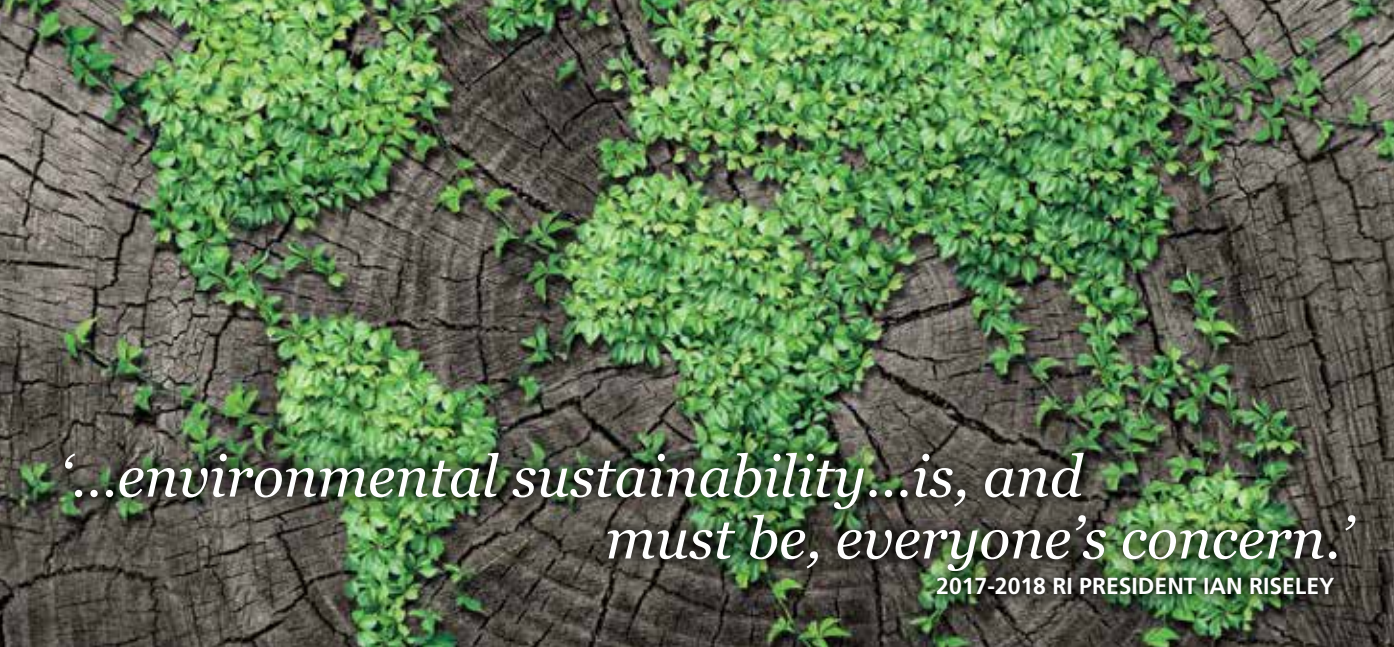
[One Million Tree Stories
www.rotarytree.com/projects](http://www.rotarytree.com/projects)

[Plant for the Planet
www.plant-for-the-planet.org](http://www.plant-for-the-planet.org)

[Tennessee Urban Riparian Buffer Handbook
www.tn.gov/assets/entities/agriculture/attachments/TURBHandbook_AppF.pdf](http://www.tn.gov/assets/entities/agriculture/attachments/TURBHandbook_AppF.pdf)

[World Agroforestry Centre
www.worldagroforestry.org](http://www.worldagroforestry.org)

Help other Rotarians by sending your resources to trees@esrag.org



‘...environmental sustainability...is, and must be, everyone’s concern.’
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WHY PLANT...

Trees are engines for economic development providing

- High nutrition foods for humans, animals, wildlife and insects
- Sustainable building materials and fuel
- Canopies in urban areas to cool, reduce energy use, absorb pollution and increase property values

Trees protect our environment

- Increase ground water recharge, prevent runoff and loss of soil
- Create habitat for wildlife
- Produce oxygen, use carbon dioxide, improve public health
- Slow global warming by storing carbon

Trees and woodlands provide spiritual renewal

- Walking in the woods soothes the soul

TREE PLANTING PRACTICES & PRINCIPLES

- Consult local professionals
- Carefully plan the project
- Evaluate the site: sunlight, water, wind, temperature, soil, fertility and security
- Select trees adapted to the site and pest and disease resistant
- Plant at the right time using proper planting techniques
- Establish a maintenance schedule
- Care for the trees until they are established and flourishing

Trees Bring People Together



Send your reasons for planting trees to trees@esrag.org