



**ESRAG STRATEGY AND TREE PLANTING CHALLENGE**  
**Thursday, June 15, 2017**  
**8:30 a.m. – Noon**  
**Aloft Atlanta Downtown**

**Part 1: Rotary and Environmental Sustainability** **9:00 a.m. – 9:45 a.m.**

- Values and Models: Large group brain-storming
- Challenges & Opportunities: Small group discussion/Large group sharing
- Leadership Through Listening: Skits

**Break: 9:45 a.m. – 10:00 a.m.**

**Part 2: Tree Planting Projects, Resources & Strategies** **10:00 a.m. – 10:45 a.m.**

- Web resources for “Getting Started” & Rotary model
- Local & Global resources
- Ideas & On-going projects
- Strategies for engagement

**Break: 10:45 a.m. - 11:00 a.m.**

**Part 3: Tree Planting Planning Sessions** **11:00 a.m. – 11:45 a.m.**

- Directions
- Group planning projects
- Presentation to larger group

**Part 4: Closing Observations** **11:45 a.m. – 12:00 p.m.**